Insurance carriers are often left in the dark about their customers’ important life changes. By uncovering these knowledge gaps, you can increase retention, improve loss ratios and identify opportunities.

It’s time to shed light on what insurance carriers can do about the reasons for the gaps:

- 1-in-3 young adults in the U.S. live with their parents, and 8% of seniors live with their kids
- 3 million U.S. marriages and divorces each year
- 75% of U.S. households have shopped for insurance at least once in the past 5 years
- 73% of U.S. have listings sell within a year and have a median of 81 days from list to close
- 15% of the U.S. population moves every year
- 4.65% of policies have an uninsured, undisclosed driver in the household
- 312% return on investment (based on an average size carrier of 500,000 policies in force)
- $12.8M net premium retained
- $1.7M net premium acquired
- $1.5M policies lost
-$1.5B in attrition

By leveraging the LexisNexis® Active Insights platform, you will be able to gain insight and take action on important changes within your policyholders’ lives.

To get started with Active Insights in as little as 30 days, contact us at 1-800-458-9197 or email insurance.sales@lexisnexisrisk.com