How LexisNexis® Owner Check creates a more accurate view of who owns your vehicles

2. Data transfer and linking technology

- Automaker processes data to transfer ownership information of eligible vehicles to new owner
- New owner opts in for new opportunities to offer no-charge transfer of eligible services
- The new owner’s contact information is updated in CRM and can contact automaker, including physical
- Provides VIN and ownership information of eligible vehicles

3. New owner opts in for new opportunities

- New owner consents and registers as a customer with automaker to
- LexisNexis Risk Solutions: 2021 Proprietary Research

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Bridge new relationships by locating owners throughout the vehicle lifecycle

LexisNexis® Owner Check helps an automaker better connect with unexpected owners and provide them common touch-points

How do you keep up with changing ownership?

• Automaker
• New owner

TRADITIONAL DATA SOURCES

- Automaker
- Prior owner deactivation
- Current owner activation
- Prior owner reactivation

Call us toll-free at 1-877-284-4555 or contact us at USConnectedCar@lexisnexisrisk.com

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For more information on LexisNexis® Owner Check, please visit our website

https://risk.lexisnexis.com/insurance/solutions-for-automakers#second-owner

https://risk.lexisnexis.com/our-technology/lexid

LexisNexis Risk Solutions harnesses the power of data and advanced analytics to provide insights that help businesses and governmental entities reduce risk and improve decisions to benefit people around the globe. We provide data and technology solutions for a wide range of industries including insurance, financial services, healthcare and government. Headquartered in metro Atlanta, Georgia, we have offices throughout the world and are part of RELX (LSE: REL/NYSE: RELX), a global provider of information-based analytics and decision tools for professional and business customers. For more information, please visit www.risk.lexisnexis.com and www.relx.com.