

Drive Growth

with Collaborative Intelligence

Gain a more comprehensive understanding of identity
with external context of consumer behavior and activity



Cross-industry
insights



Real-time and
historic data



Global coverage from
over 280 countries
and territories



Intelligence on
the entire
customer journey

Consumers increasingly
expect enhanced
security with a superior
customer experience
at every interaction.

Is your business
delivering both?

The High Stakes of Missing Customer Expectations

- **37%** of consumers have abandoned online account creation due to mistrust¹
- **75%** of organizations struggle with customer experience due to fraud risk mitigation controls²
- **75%** of organizations are spending more on fraud management and compliance due to increasing fraud³
- **\$3.91** is the actual financial impact of every \$1 of fraud loss, on average⁴
- **19%** is how much human-initiated fraud attacks increased between 2022 and 2023⁵

Joining a collaborative intelligence network can help you
to better differentiate between risk and trust



Increased fraud detection by combining device and email collaborative network data versus singular approaches.⁶



Greater chance of capturing high-risk transactions by combining device and email insights versus individual analysis.⁶

Profound Coverage



- **124B** transactions
- **5B** email addresses
- **3.4B** digital identities
- **3.4B** IP addresses
- **2.8B** phone numbers
- Spanning **200** countries and territories

The numbers presented originate from discrete sources within the LexisNexis® Risk Intelligence Network

Precise Fraud Truth Data



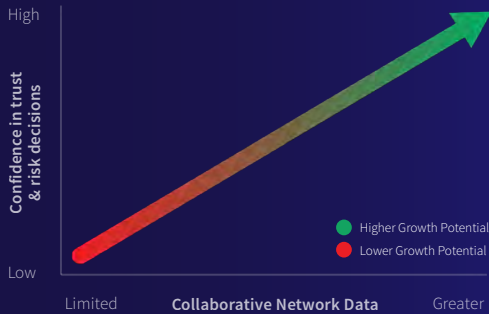
- **25+** million frauds associated with email addresses
- **102+** million frauds associated with devices⁷

1. BAI.org
2. LexisNexis® True Cost of Fraud™ Study 2023
3. LexisNexis® True Cost of Fraud™ Study 2023
4. LexisNexis® True Cost of Fraud™ Study 2023
5. LexisNexis® Risk Solutions Cybercrime Report 2023
6. Based on internal analysis.
7. Includes malicious reviews, suspicion of fraud and confirmed fraud over one year.

Sustainable and continuous trust and risk assessment is critical to achieve your business's goals

Join thousands of organizations that leverage AI-driven analytics powered by one of the world's largest collaborative intelligence networks. Enrich your decisioning with greater intelligence and insight from consumers' digital interactions elsewhere, building trust and supporting more sustainable growth.

INCREASE GROWTH POTENTIAL VIA TRUST



Reduce abandonment and customer-acquisition costs by speeding up customer onboarding.



Increase conversions and depress churn by making customer experiences more convenient, beginning at account login.



Improve operational efficiency by reducing unnecessary manual reviews and API calls.



Keep fraud within tolerable limits by detecting more malicious identities.

For over two decades, LexisNexis® Risk Solutions has been facilitating a collective view of digital identity activity, legitimacy and confirmed fraud via broad and deep multi-dimensional data for global organizations.



The LexisNexis® Digital Identity Network® digital identity data graph provides a global view of consumer digital footprint and device usage via more than 100 billion transactions analyzed annually.



LexisNexis® Emailage® global digital insights and shared transaction history draw on more than 5.9 billion digital identifiers.

We have been the trusted custodian of personal consumer information, application data and subsequent performance data from our clients for a long time.



9 of the world's top 10 banks



5 of the 10 most visited ecommerce sites



The #1 most visited streaming service



Top 15 gaming operators

To help drive sustainable growth via a more robust view of identity, visit risk.lexisnexis.com/fraudandidentity

LexisNexis® Risk Solutions includes seven brands that span multiple industries and sectors. We harness the power of data, sophisticated analytics platforms and technology solutions to provide insights that help businesses and governmental entities reduce risk and improve decisions to benefit people around the globe. Headquartered in metro Atlanta, Georgia, we have offices throughout the world and are part of RELX (LSE: REL/NYSE: RELX), a global provider of information-based analytics and decision tools for professional and business customers. For more information, please visit LexisNexis Risk Solutions and RELX.

This document is for informational purposes only and does not guarantee the functionality or features of any LexisNexis Risk Solutions products identified. LexisNexis Risk Solutions does not represent nor warrant that this document is complete or error free.

LexisNexis, LexiID and the Knowledge Burst logo are registered trademarks and LexisNexis Fraud Multiplier is a trademark of RELX Inc. ThreatMetrix SmartID and Digital Identity Network are registered trademarks of ThreatMetrix, Inc. Emailage is a registered trademark of LexisNexis Risk Solutions FL Inc. True Cost of Fraud is a trademark of LexisNexis Risk Solutions Inc. Other products and services may be trademarks or registered trademarks of their respective companies.

Copyright © 2025 LexisNexis Risk Solutions.