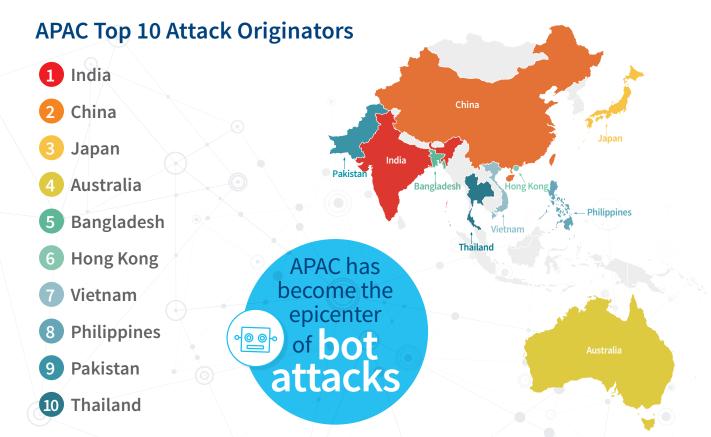
# How is cybercrime trending across the Asia Pacific region?

The ThreatMetrix® Digital Identity Network® analyzed actual online transactions originating from the Asia Pacific (APAC) region for fraudulent activities, from July - December 2018.



**HONG KONG** is emerging as a prime target for attacks

transactions processed

bot attacks

2.8M

human initiated attacks (of which 1.3M were mobile)

#### **INDIA**

Financial services: Almost 1 in 4 new account creation transactions is an attack, the highest of any APAC region Media: Payment transaction attacks increased 29%

## **CHINA**

Mobile payment attacks increased 54% YoY Media: 2nd highest percentage of account takeovers at 17%

## **JAPAN**

Financial services: Attempted account takeovers **Up 326%** compared to first half of 2018

### **AUSTRALIA**

**E-commerce transactions:** 5% attack rate on new account creations vs. global 14%

Media: attack rates up 259%

(330% for mobile new account creations)

Due to the global widespread dissemination of breached identity data, no region is safe from cybercrime. The solution to this growing epidemic is a layered defense of fraud, identity and authentication capabilities, executable in real time, and across the entire customer lifecycle.

To learn more and download the full APAC Cybercrime Report, visit risk.lexisnexis.com/apacccr



Threat Metrix®