5 ways to spot a leading behavioral biometrics SOLUTION

1. Accurately Recognize Genuine Customers

Behavioral biometrics is a powerful solution which adds an additional layer of defense to your business.

Combined with digital identity intelligence, a sophisticated behavioral biometric solution can help you identify and prevent fraudulent activity on a user-by-user basis, without relying on user knowledge.

The user experience allows customers to use behavior as an additional layer of authentication.

2. Enable Unique and Superior Behavioral Intelligence

Behavioral biometrics work passively behind the scenes, enabling world-class fraud protection while allowing customers to freely navigate through their digital journeys.

3. Access Insights from Day One

Advanced behavioral biometrics can help differentiate between normal or suspicious behavior as early as the first user interaction.

4. Analyze Data Seamlessly Across Web and Mobile Devices

Behavioral biometrics and digital identity intelligence can work seamlessly across the entire customer journey, enabling fraud detection, compliance monitoring and personalized experiences, all while enhancing profitability.

5. Discover the Power of LexisNexis® BehavioSec®

LexisNexis® BehavioSec® is a leading behavioral biometrics solution that enables organizations to recognize returning customers and improve trust across devices.

Mainstream behavioral biometric solutions will help you identify fraud, but they may not differentiate between normal vs. suspicious behavior. A sophisticated behavioral tool will enable you to detect and respond to both.

Sophisticated solutions will help you recognize returning customers and improve trust across devices.

LexisNexis® Risk Solutions harnesses the power of data and advanced analytics to provide insights that help businesses and governmental entities reduce risk and improve decisions to benefit people around the globe.

Our solutions assist organizations with preventing financial crime, achieving regulatory compliance, mitigating business risk, improving operational efficiencies and enhancing profitability.

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