

# THE TRUE COST OF FINANCIAL CRIME COMPLIANCE IN

## THE BALTIC STATES

Estonia | Latvia | Lithuania



### WE COLLECTED FEEDBACK FROM 380 DECISION-MAKERS

for Know Your Customer (KYC) remediation, sanctions monitoring, financial crime transaction monitoring and compliance operations across 14 EMEA markets.

Below are some of the key results for **the Baltic States** as compared with the rest of EMEA.

#### RESULT 01

Across all financial firms in EMEA, the total projected cost of financial crime compliance is

**\$117.5b** for 2020

**\$2.6**  
BILLION

Average total cost from the Baltic States

#### RESULT 02

Financial crime compliance costs have been driven higher by regulatory pressures and COVID-19.

The Baltic States have been placed on enhanced follow-up after the most recent Mutual Evaluation Reports on the implementation of anti-money laundering and counter-terrorist financing standards.

UP TO **19%** of the past 12 month increase in cost for EMEA organisations is attributed to COVID-19 pandemic compliance.

#### RESULT 03

Financial crime compliance spend continues to be somewhat higher for

### Suspicious Activity/Transaction Monitoring

**38%**

EMEA AVERAGE

#### Investigations

**26%**

BALTIC STATES

**20%**

EMEA AVERAGE

**38%**

BALTIC STATES

**16%**

BALTIC STATES

**19%**

EMEA AVERAGE

**23%**

EMEA AVERAGE

KYC Program Activities

**19%**

BALTIC STATES

AML Compliance Management

#### RESULT 04

Legal/accounting and real estate services are reported as sectors that pose the highest risk for financial crime.

The Baltic States report that

**Retail merchants have the highest amount of new accounts opened**

followed by *hospitality and real estate services*.

#### RESULT 05

Additional productivity, control and alert volume challenges are also related to COVID-19, particularly among financial organisations in the Baltic States.

Below are the areas where the Baltic States scored higher than the rest of EMEA for challenges experienced during the COVID-19 pandemic.

- Increased alert volumes/suspicious transactions
- Longer time required to complete due diligence for on-boarding
- Reduced controls and compliance monitoring capabilities
- Difficulty accessing KYC/due diligence sources of information
- More manual compliance workload/activities