

Is This The Calm Before The Storm?

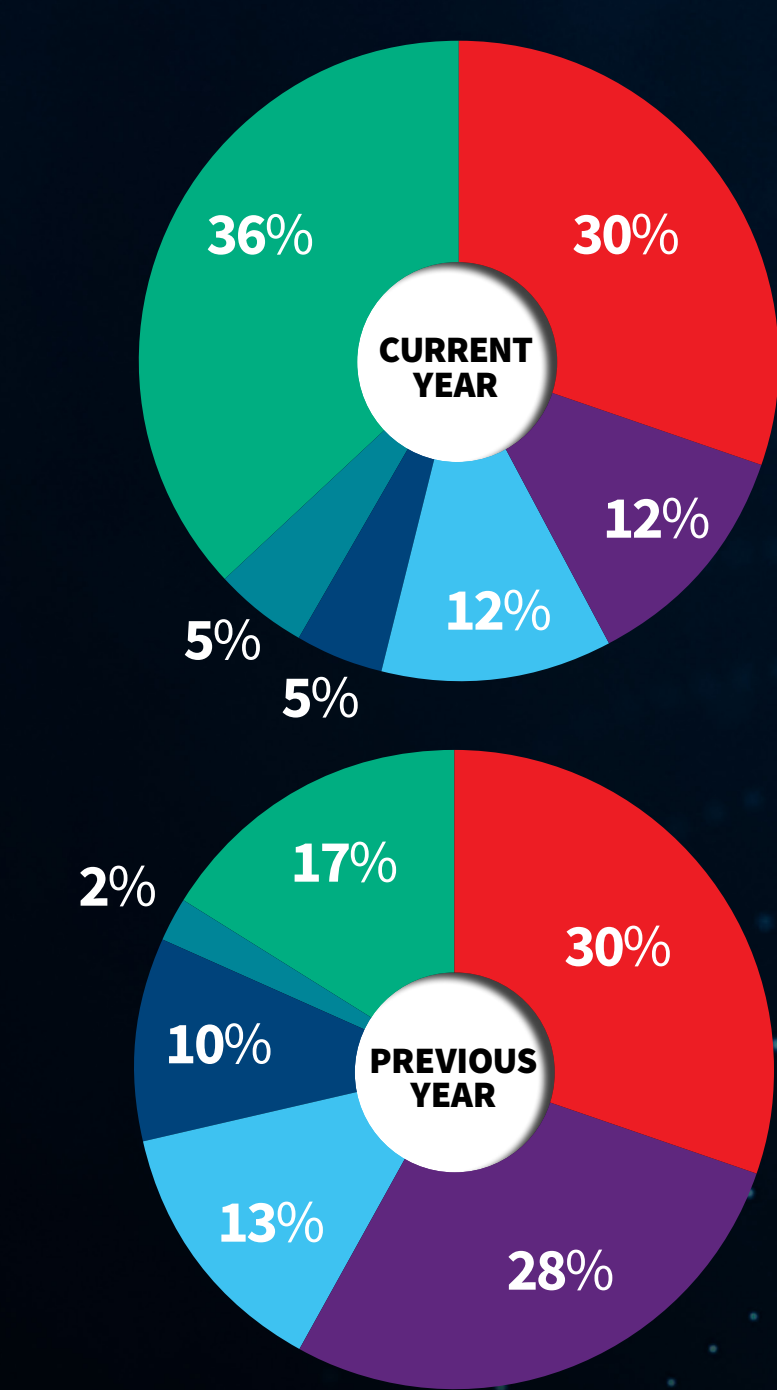
Highlights from the **LATAM** LexisNexis® Risk Solutions Cybercrime Report

As fraudsters exploit growing reliance on digital platforms and instant payment systems, Latin America faces synthetic identities created with generative AI for scams and account takeovers.

Across LexisNexis® Digital Identity Network®

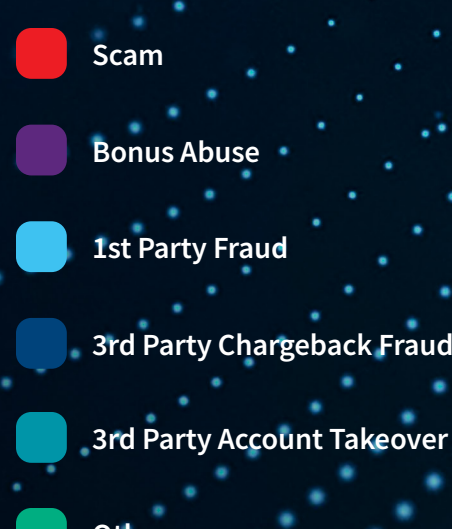
A leading global, cross-industry risk intelligence network that continues to grow every year

LATAM transactions analyzed



Scams Top List of Reports

Deepfakes and social engineering are making scams ever more convincing—particularly through romance scams or scams in which fraudsters impersonate celebrities.

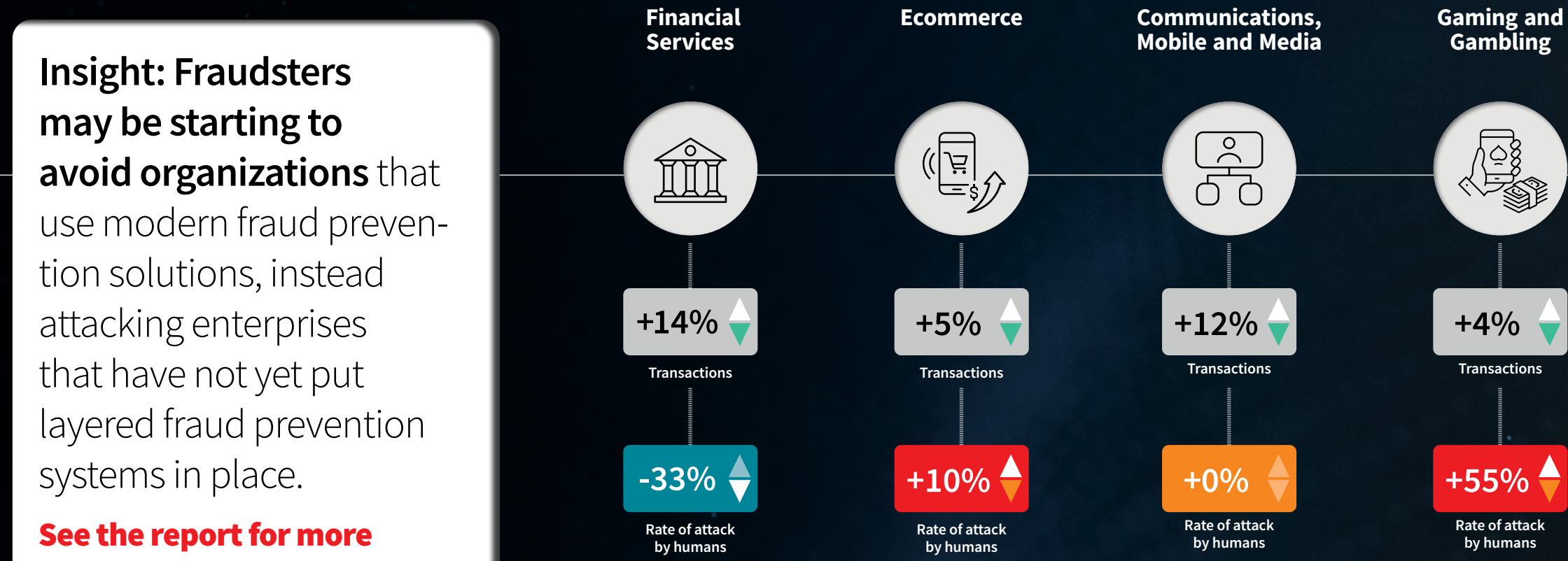


Insight: LATAM saw an expansion of “other” global fraud types this year. Businesses have higher volumes of varied fraud attacks to prevent than in other regions.

See the report for more on how we help detect and stop this

Industry Overview

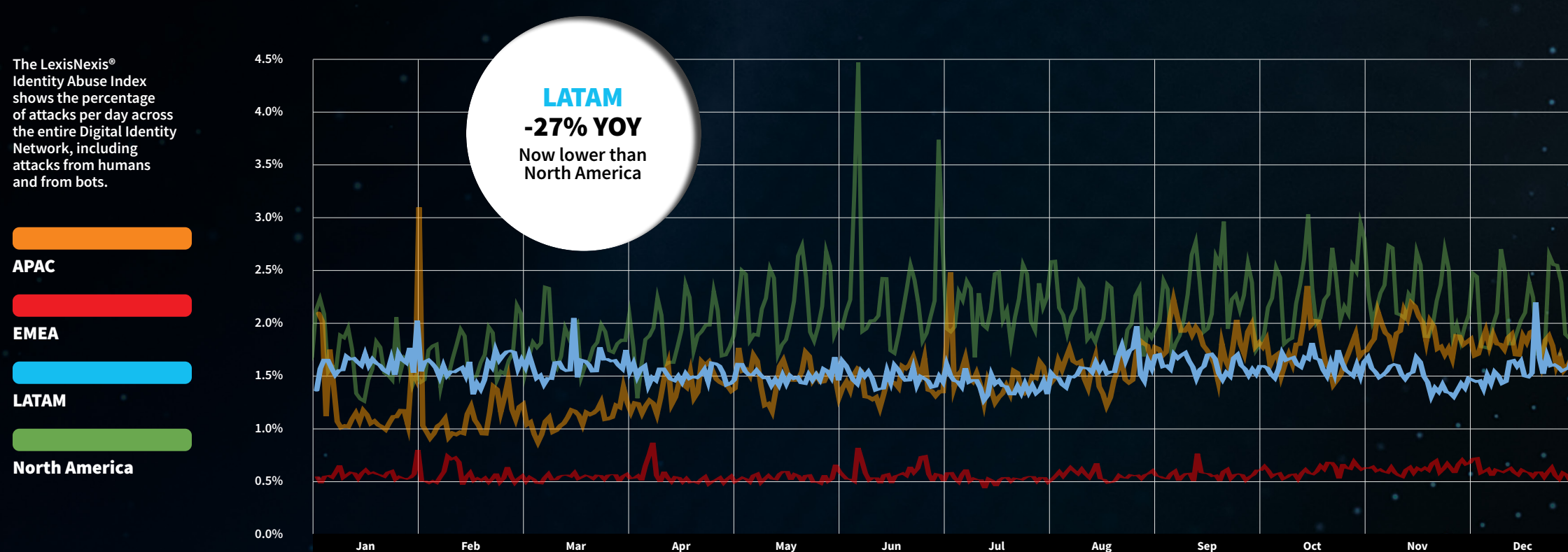
Transaction volume in LATAM increases 13%, with 85% of attacks coming from mobile devices (up 3% YOY). Here’s how the breakdown looks by industry.



Insight: Fraudsters may be starting to avoid organizations that use modern fraud prevention solutions, instead attacking enterprises that have not yet put layered fraud prevention systems in place.

See the report for more

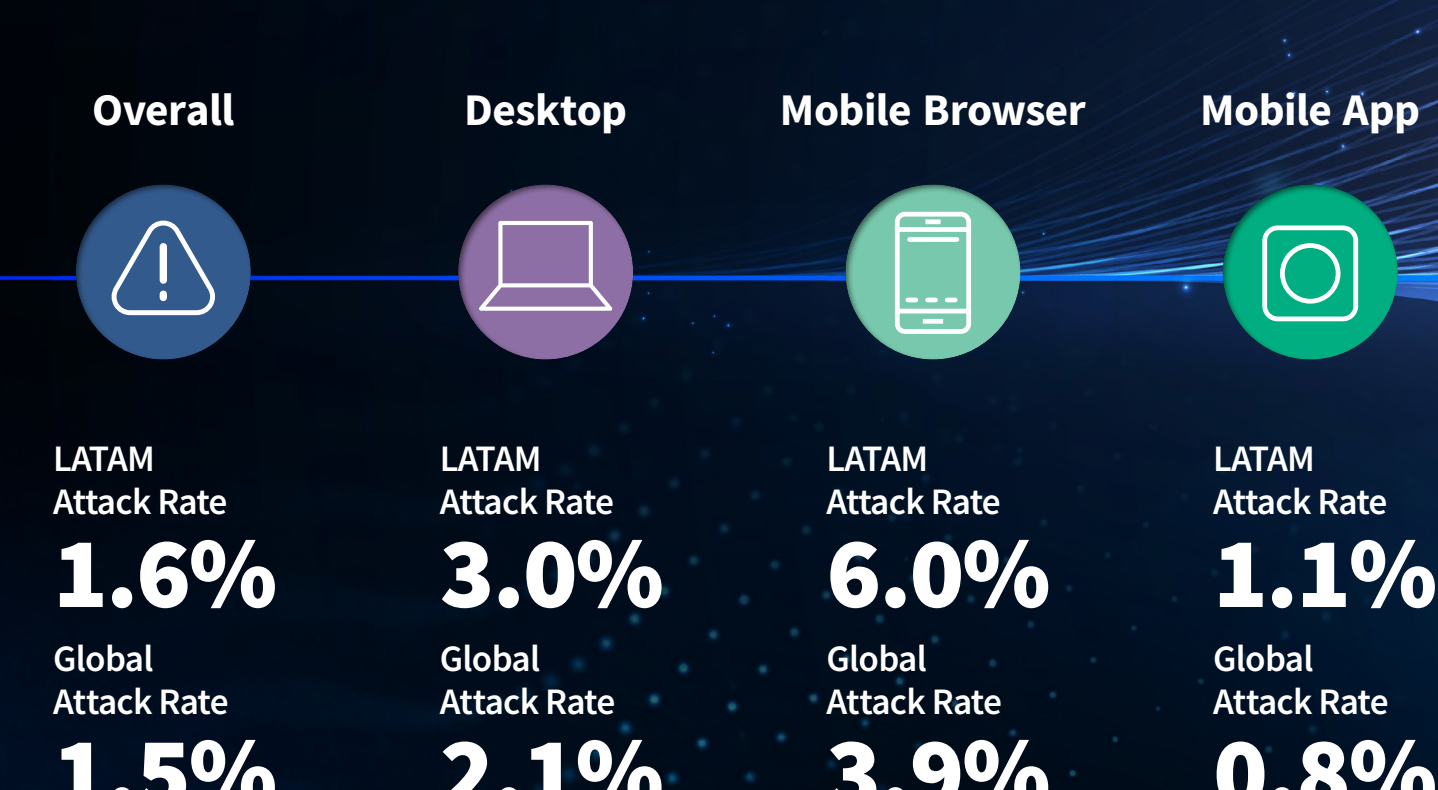
Daily Rate of Attacks by Humans



Insight: AI-powered fraud is expected to grow and evolve. Already, there is more frequent usage in new account origination attempts to defeat less-robust document authentication checks.

See the report for more detail

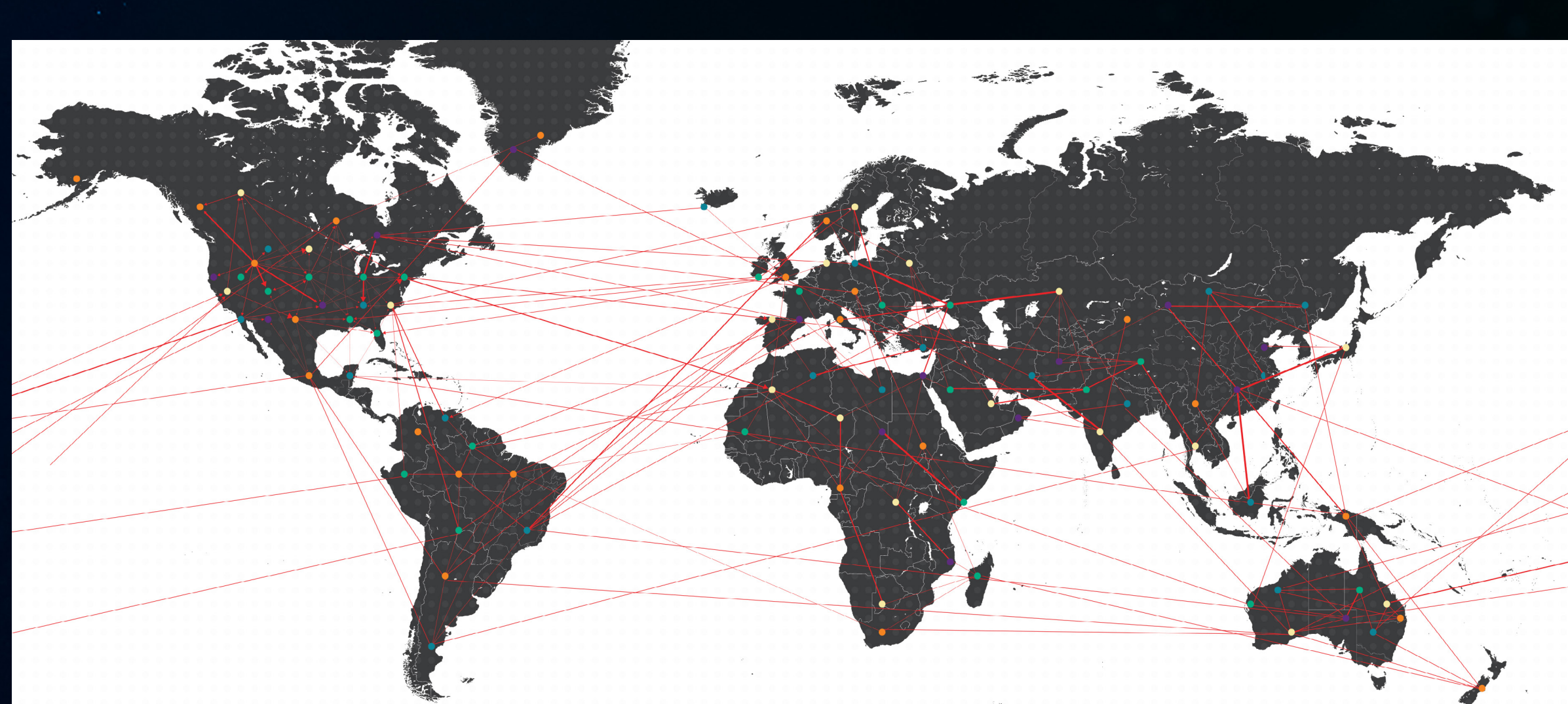
Risk Across Channels



Insight: Having a flexible, multi-layered risk mitigation strategy has never been more critical, so organizations can adjust defenses as needed to meet ever-evolving threats.

See the report for more

Digital Identity Network spots fraud attempts as they happen



The LexisNexis Cybercrime Report is made possible thanks to shared fraud risk intelligence from Digital Identity Network. The scale, nuance and relevance of Digital Identity Network gives member organizations differentiated insight into identity and fraud risk.

- Quickly identify more bad actors attacking systems
- Reduce friction for more legitimate customers
- Fast-track more transactions