

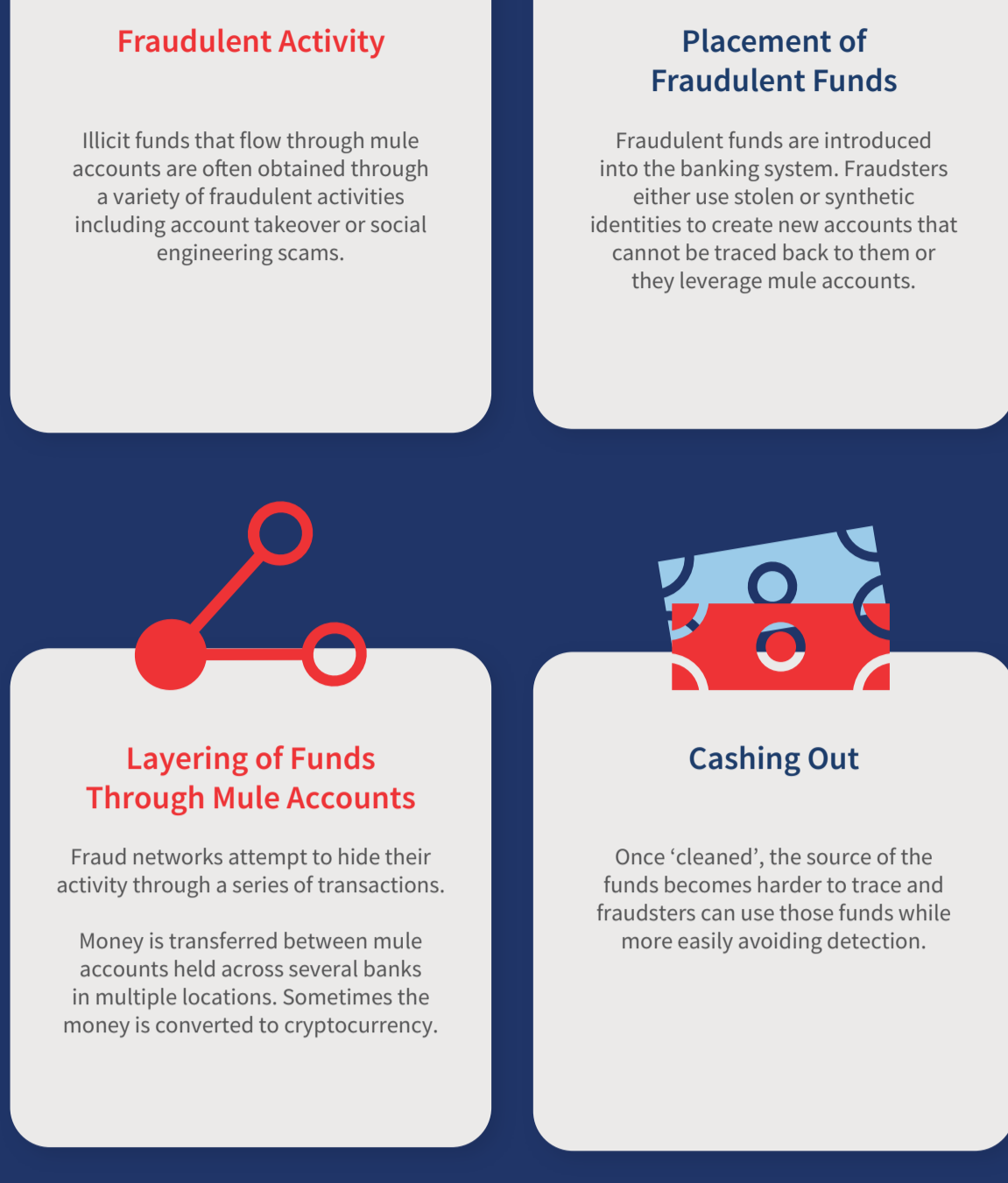
Mitigate the Silent Threat of Money Mule Networks

Money Mules Play a Dangerous Role in Fraud and Financial Crime Schemes

Money mules facilitate the movement of fraudulent funds, which can threaten the stability and integrity of organizations at a global level and impact consumers' trust and willingness to conduct business with an institution.

Fraudsters also use mule accounts to test organizations' fraud resilience, as a means of finding loopholes and conducting other fraudulent activities.

The Flow of Fraudulent Funds Through a Money Mule Network



Types of Mules Based on Their Knowledge and Intentions

Money mules can be categorized based on their knowledge and intentions.



The Gold Standard for Money Mule Detection: A 360-Degree View of Identities

Forward-thinking organizations should adopt the following three steps to develop a 360-degree view of consumers' identity through multiple touchpoints on the customer journey:

1 Link Insights Across Multiple Dimensions

Multi-dimensionality is an important differentiator for effective fraud prevention ability to make better informed risk assessments. A more effective approach should look beyond payments or transfer of funds and use broader data to intercept mule accounts more efficiently and help prevent the flow of fraudulent funds.

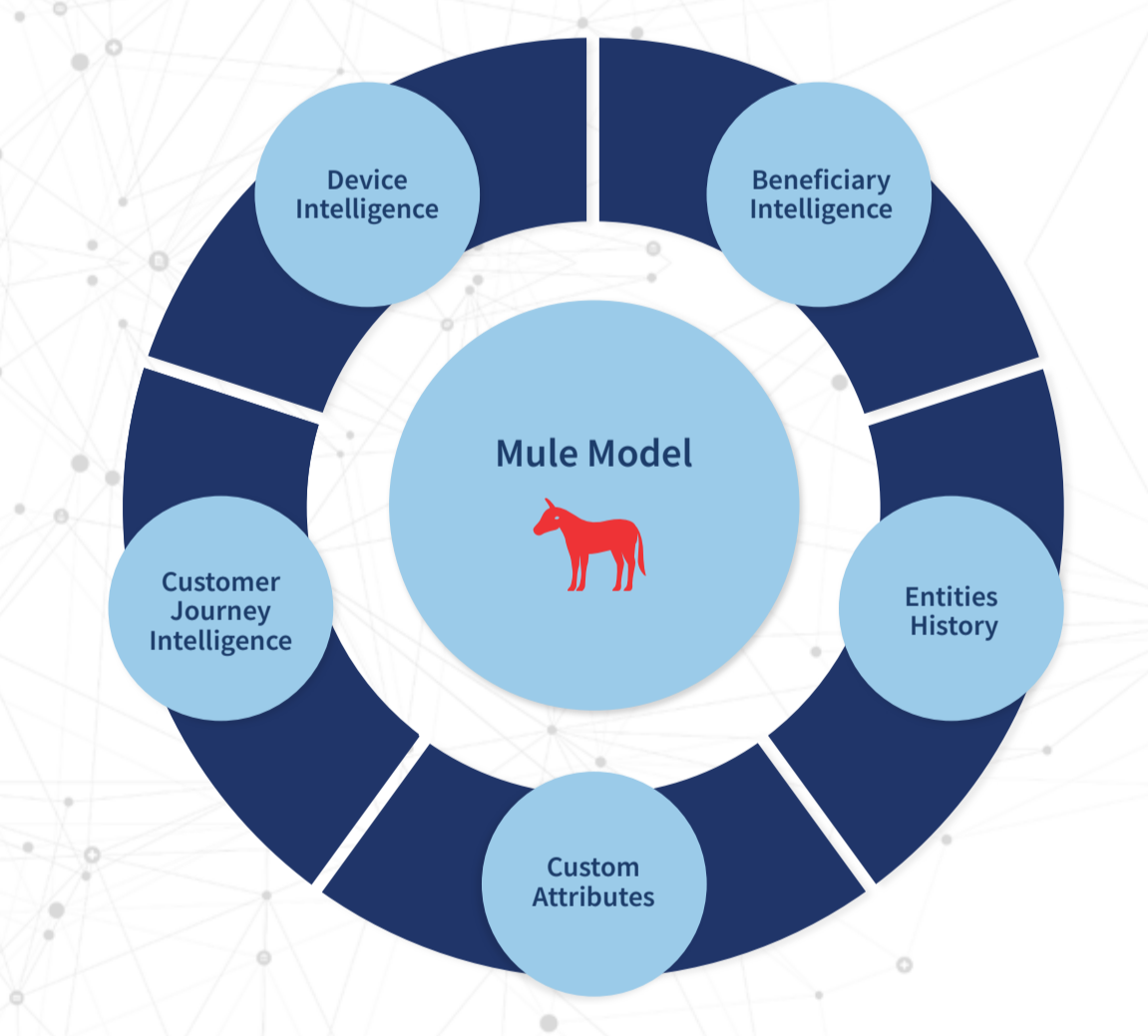


2 Leverage Global, Cross-Industry Knowledge

Collaboration through knowledge-sharing initiatives can enhance organizations' ability to make better informed risk assessments. Through collaborative data networks, organizations can gain better visibility of mule operations spanning multiple institutions and detect mule accounts more efficiently.

3 Optimize Identifying Suspicious Patterns Across Broad Data Sources with Advanced Machine Learning

Continuous pattern analysis, rule modelling and optimization through a machine learning mule model connects insights from an incredibly diverse network of information to help predict the likelihood of an account being used for mule activity, helping ensure organizations can make the most of the data-driven solutions at their disposal.



Drive Results That Can Take Your Fraud Prevention to New Heights

Forward-thinking organizations across the globe are making strides in detecting more money mules and protecting consumers with LexisNexis® Risk Solutions.

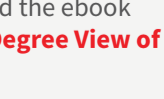


The LexisNexis® Risk Solutions Advantage: Intercept Money Mules More Efficiently, Tackle Fraud Risks and Build Trust with Genuine Customers

Support a more flexible and effective posture to address money mule activities by taking advantage of multiple layers of complementary capabilities powered by robust intelligence.

Take proactive steps to help protect consumers against fraud by mitigating the mule networks facilitating fraudulent transfers and eroding the stability of the global financial system.

[Learn more](#)



For more detailed insights, download the ebook **Hunting Money Mules with a 360-Degree View of Identities**

About LexisNexis® Risk Solutions

LexisNexis® Risk Solutions harnesses the power of data and advanced analytics to provide insights that help businesses and governmental entities reduce risk and improve decisions to benefit people around the globe. We provide data and technology solutions for a wide range of industries including insurance, financial services, healthcare and government. Headquartered in metro Atlanta, Georgia, we have offices throughout the world and are part of RELX (LSE: REL/NYSE: RELX), a global provider of information-based analytics and decision tools for professional and business customers. For more information, please visit risk.lexisnexis.com and relx.com.

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