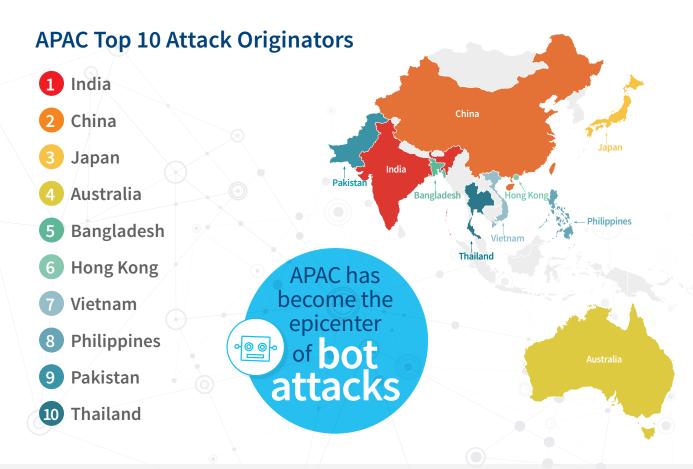
How is cybercrime trending across the Asia Pacific region?

The LexisNexis[®] Digital Identity Network[®] analyzed actual online transactions originating from the Asia Pacific (APAC) region for fraudulent activities, from July - December 2018.



HONG KONG is emerging as a prime target for attacks

79M transactions processed **9M** bot attacks

2.8M

human initiated attacks (of which 1.3M were mobile)

INDIA Financial services: Almost 1 in 4 new account creation transactions is an attack, the highest of any APAC region

Media: Payment transaction attacks increased 29%

CHINA

Mobile payment attacks increased 54% YoY Media: **2nd highest** percentage of account takeovers at **17%**

JAPAN Financial services: Attempted **account takeovers up 326%** compared to first half of 2018

AUSTRALIA

E-commerce transactions: **5%** attack rate on new account creations **vs. global 14%** Media: attack rates up 259%

(330% for mobile new account creations)

Due to the global widespread dissemination of breached identity data, no region is safe from cybercrime. The solution to this growing epidemic is a layered defense of fraud, identity and authentication capabilities, executable in real time, and across the entire customer lifecycle.

To learn more and download the full APAC Cybercrime Report, visit risk.lexisnexis.com/apacccr



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