

# Strengthen digital security with an additional layer

Combine LexisNexis® Behavioral Biometrics with digital identity intelligence from ThreatMetrix® for more reliable fraud and risk decisions.

**Behavioral Biometrics monitors unique patterns in customer activity such as:**



PHONE BEHAVIOR

Is the phone being held landscape or portrait? What is the rotation and tilt of the phone?



MOUSE BEHAVIOR

How does the mouse move around the page? Does it go off page?



TOUCHSCREEN BEHAVIOR

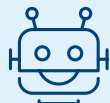
How is the touchscreen used? Swipe speed? Shape of finger/pointer?



KEYBOARD BEHAVIOR

How is a keyboard used? Typing speed? Were any special keys used?

**Behavioral Biometrics can be used to:**



**DETECT BOTS AND AGGREGATORS**



**IDENTIFY "GOOD" CUSTOMER PROFILES**



**RELIABLY PROFILE FRAUDSTERS**



**RECOGNIZE UNUSUAL INTERACTIONS**



**STRENGTHEN THE TRUST OF GOOD CUSTOMERS**

**Stronger protection without disruption to customer transactions**



**FULLY INTEGRATED**

Compatible with ThreatMetrix and accessed via the existing portal



**PRIVACY BY DESIGN**

No personally identifiable information is collected



**FRICTION-FREE PERFORMANCE**

No disruption to the customer experience

For more information, call 866.528.0780 or visit [risk.lexisnexis.com/FraudandIdentity](https://risk.lexisnexis.com/FraudandIdentity)



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