

Identity verification is important in maintaining **customer relationships**, **security practices**, **fraud prevention** and **brand reputation**

Explore findings from the *Identity Trust Transformed Study*



Identity Trust Transformed Study examines the current state and challenges of identity verification (IDV) and authentication practices.

Investments in IDV Result in Strong ROI

Investing in IDV solutions has several benefits including **better customer experience** and **increased revenue**.



69% of respondents report IDV is important to their organizations' revenue



Identity management will continue to expand as online activity increases.

Organizations **plan to invest in enhanced IDV solutions** to increase the number of risk signals, be **better prepared for emerging fraud threats** and improve customer experience.

87% of survey respondents say their organization plans to evolve their IDV processes within the next 12 months



Investing in your IDV solutions can build trust, improve customer experience and increase revenue.



For the complete global study findings visit risk.lexisnexis.com/IdentityTrustTransformed.



Source: A commissioned study conducted by Forrester Consulting on behalf of LexisNexis Risk Solutions, March 2021

This document is for educational purposes only and does not guarantee the functionality or features of LexisNexis products. LexisNexis does not warrant this document is complete or error-free. If written by a third party, the opinions may not represent the opinions of LexisNexis.

LexisNexis Risk Solutions and the Knowledge Burst logo are registered trademarks of RELX Inc. Copyright © 2021 LexisNexis Risk Solutions Group. NXR14988-00-0721-EN-US