

Is This The Calm **Before The Storm?**

Highlights from the

North America

LexisNexis® Risk Solutions Cybercrime Report

Attack trends shifting to mobile drives the region's attack rate higher in the US and Canada, but businesses are evolving their defenses.

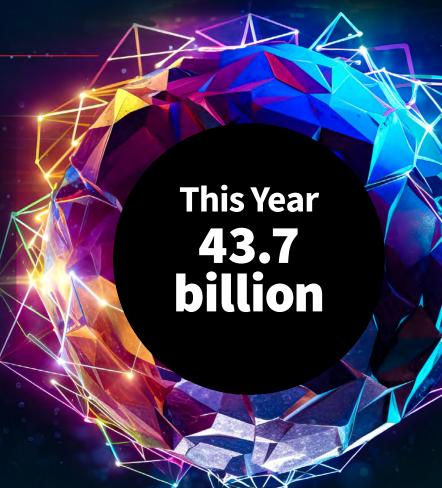
Across LexisNexis® Digital Identity Network®

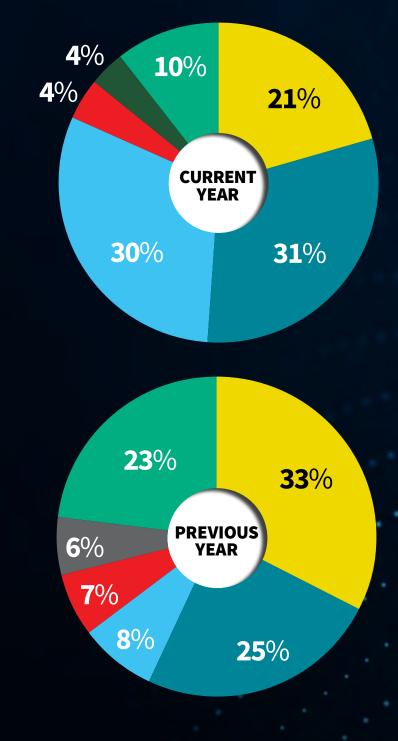
A leading global, cross-industry risk intelligence network that continues to grow every year

North America transactions analyzed









First-Party Fraud Surges Members of LexisNexis® Digital Identity Network® report

significantly more first-party fraud attacks. Third-party account takeover attacks remain a top concern.

3rd Party Account Takeover

1st Party Fraud

True Identity Theft

Synthetic Identity Theft

1st Party Chargeback Fraud

(3.7%) and bonus abuse (1.7%) signal an even larger challenge. Consumer intent is a helpful signal, but difficult to detect. See the report for more

Insight: First-party fraud

reporting has risen sharply.

Reports of 1st party chargebacks

Transaction volume in North America increases 14%, with the share of mobile transactions

Industry Overview

growing to 71%. Here's how the breakdown looks by industry.

attacks grew 31% YOY, nearly twice the global

Insight: Human-initiated

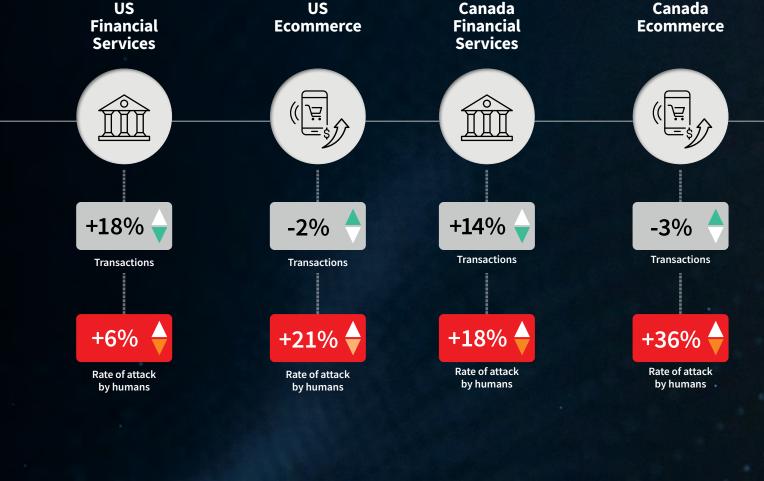
average. Automated bot attacks held steady, while the world average fell 15%. See the report for more

4.5%

4.0%

See the report for more detail

America



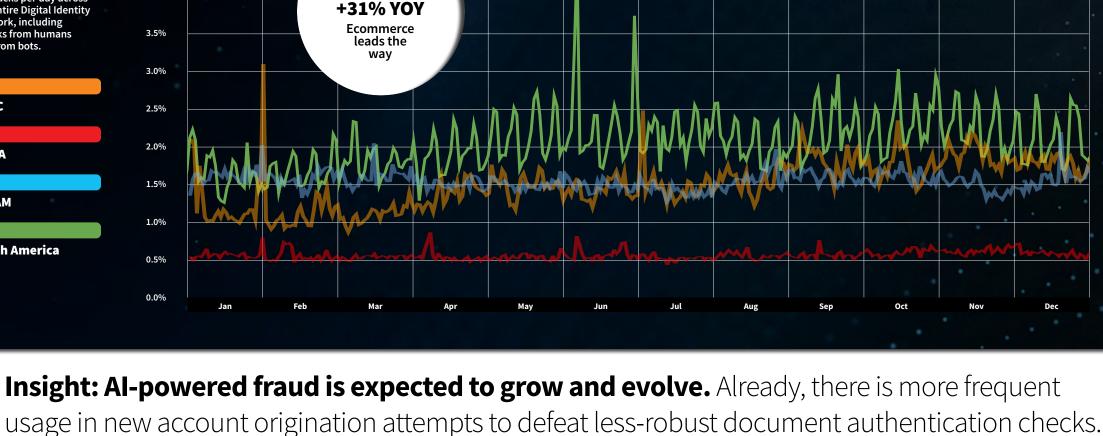
North

Daily Rate of Attacks by Humans



The LexisNexis®

Identity Abuse Index shows the percentage



Risk Across Channels

Mobile App

Desktop Mobile Browser Overall



meet ever-evolving threats. See the report for more

Insight: Having a flexible,

mitigation strategy has

never been more critical,

defenses as needed to

so organizations can adjust

multi-layered risk

fraud attempts as they happen

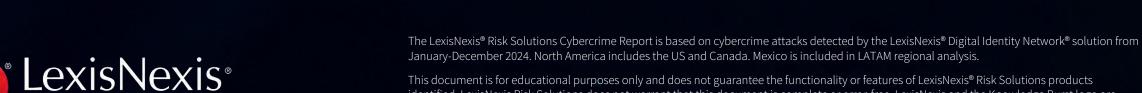


Fast-track more transactions

• Quickly identify more bad actors attacking systems

• Reduce friction for more legitimate customers

RISK SOLUTIONS



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