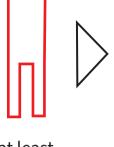


Phishing is on the rise. And the costs are soaring

The Covid-19 pandemic has led to a shift online of many forms of economic activity. Online fraud has accelerated rapidly as a result. The personal, business and societal cost is rising.

Phishing is the Building Block of Online Fraud



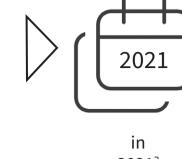






calls. Smishing is when attackers use SMS text.



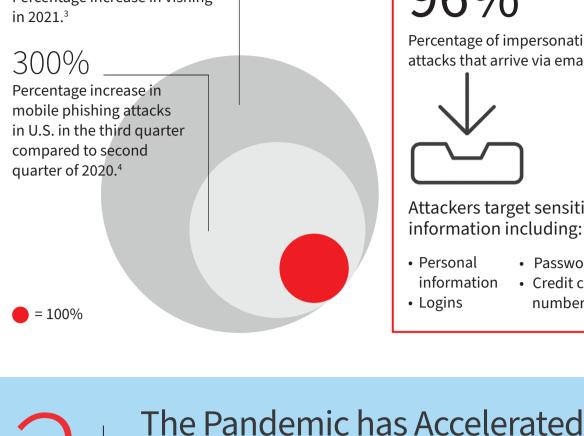


Phishing is when an attacker sends a fraudulent message to trick a person into revealing sensitive information to

the attacker or to deploy malicious software on the victim's infrastructure like ransomware. Vishing uses phone

 2021^{2}

554% Percentage increase in vishing



Percentage of impersonation attacks that arrive via email.5 Attackers target sensitive information including: Personal Passwords information Credit card Logins numbers

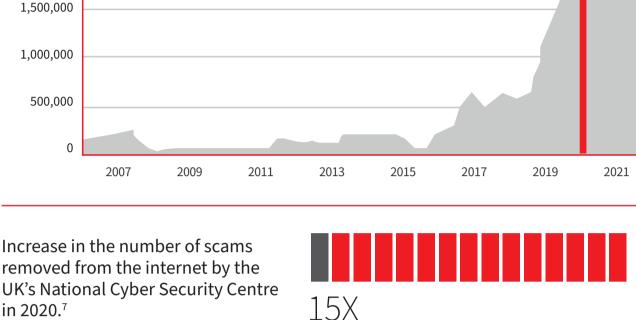
2,500,000

2,000,000

Increase in the number of phishing websites globally since Covid began in 2020.6 2020

Growth in Phishing and Other

Impersonation Strategies



Percentage increase in daily digital phishing attacks in the U.S. from January to June



as More Commerce Moves Online

= 100%

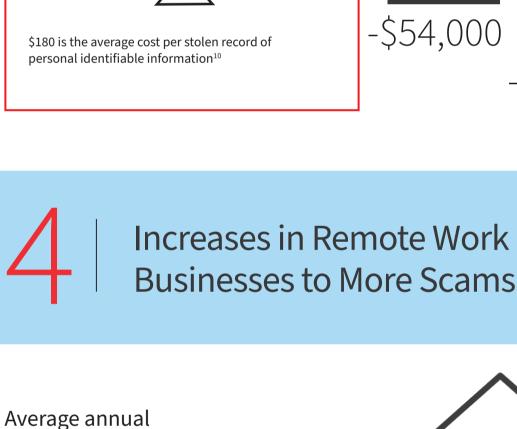
2020.8

\$31,940

Average wire-transfer loss from business emails compromise attacks National average salary for a in the U.S. in 2020.12 phone scammer in the U.S.

\$34,287

MEDIAN U.S. SALARY





MILLION

2021

professionals who encountered increased security threats since the shift to remote work began.¹⁵

Percentage of security

Second Quarter

First Quarter

1,188 Phishing Phishing incidents in February 2021 at the height of the incidents UK's second major pandemic in January 2021. lockdown.14

Number of UK government-themed phishing websites taken down.16

2020

over the next five years.19

LexisNexis

6 https://safebrowsing.google.com/

8 https://www.economist.com/

NXR15457-00-0422-EN-US

may-2021/

137

cost of data

breaches to a U.S.

growth of remote

company since

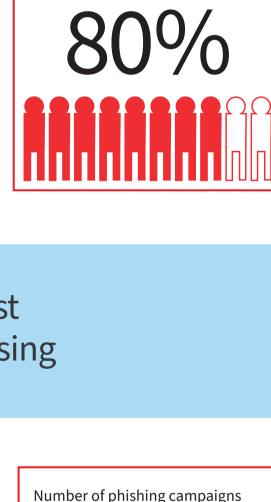
work in 2021.13



\$3.8

MILLION

2015



using NHS branding in the UK.17

122

2020

\$1,800,000,000 \$5,200,000,000,000

Estimate of losses to the global economy due to cyberattacks

Amount scammers made from business email compromise globally since 2020.18

5,000

Stay One Step Ahead of Scammers

11,000

2019

Discover how LexisNexis® Risk Solutions brings together fraud management, identity verification and risk insights by leveraging network intelligence, industry-trusted global coverage and intellectual property to enable your business to confidently differentiate between a trusted customer and threat, while maintaining a seamless customer experience. **Visit Our Website to Learn More**

with a Layered Approach to Fraud

Sources 1 https://umbrella.cisco.com/info/2021-cyber-security-threat-trends-phishing-crypto-top-the-list $2\ https://www.tessian.com/blog/phishing-statistics-2020/\#: \sim : text=According\%20 to\%20 the\%20 Anti\%2D Phishing, Lost\%20 hours\%20 from\%20 to\%20 the\%20 from\%20 to\%20 the\%20 from\%20 from\%20$ employees 3 https://www.phishlabs.com/blog/vishing-volume-increases-554-in-2021/ 4 https://www.theguardian.com/business/2021/sep/19/smishing-the-rising-threat-for-business-owners-that-brings-scams-to-smartphones

 $9\ https://blog.checkpoint.com/2021/05/27/check-point-research-asia-pacific-experiencing-a-168-year-on-year-increase-in-cyberattacks-in-cybe$

10 https://www.proofpoint.com/au 11 https://www.glassdoor.co.uk/Salaries/phone-scammer-salary-SRCH_KO0,13.htm?countryRedirect=true $12 \ https://www.tessian.com/blog/phishing-statistics-2020/#: \sim: text=According \% 20 to \% 20 the \% 20 Anti \% 2D Phishing, Lost \% 20 hours \% 20 from \% 20 to \% 20 the \% 20 Anti \% 2D Phishing, Lost \% 2D hours \% 2D from \% 2D hours \% 2D from \% 2D hours \% 2$ employees $13 \ https://www.tessian.com/blog/phishing-statistics-2020/\#: \sim text=According \% 20 to \% 20 the \% 20 Anti \% 2D Phishing, Lost \% 20 hours \% 20 from \% 20 to \% 20 the \% 20 Anti \% 2D Phishing, Lost \% 2D Phish$

7 https://www.ncsc.gov.uk/news/ncsc-release-acd-year-4-report

16-17 https://www.ncsc.gov.uk/news/ncsc-release-acd-year-4-report 18-19 https://www.accenture.com/gb-en

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5 https://umbrella.cisco.com/info/2021-cyber-security-threat-trends-phishing-crypto-top-the-list

employees 14 https://www.microsoft.com/en-us/research/uploads/prod/2021/01/NewFutureOfWorkReport.pdf 15 https://www.microsoft.com/en-us/research/uploads/prod/2021/01/NewFutureOfWorkReport.pdf

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