How are companies tackling trade compliance?

Industry insight

As global trade booms, how can organizations keep up with increasing demand while navigating the regulatory landscape?

LexisNexis[®] Risk Solutions conducted a survey on trade compliance and the specific challenges facing the industry.

More than 120 compliance professionals from banks, insurance and fintech firms around the world offered their insights into current processes and pain points.

The results reveal differences in how global banks, corporates and non-banking financial institutions (NBFIs) manage trade compliance. +120

compliance professionals from banks, insurance and fintech firms around the world



Many companies still rely on manual screening, despite the risks



Manual searches leave organizations open to human error, leading to potentially missing red flags.

Trade compliance is not always handled by a dedicated team

Q: How does your organization manage trade compliance?



Breakdown by business type



Banks are managing trade compliance mostly through a dedicated compliance function or a trading desk, whereas NBFIs are handling it as part of the KYC process, and corporates as part of a central compliance function.

Multi-variable screening is mostly limited to banks

Q: What do you include as part of trade compliance?



B	ank 📕 Co	orporate	NBFI

While more than 90% of banks screen for five or more data points, only a third of non-banks do so.

Challenges posed by changing regulation



Regulatory landscape #1 challenge for banks and corporates



Document-heavy processes #1 challenge for NBFIs

Keeping up with changing regulations and increasing expectations are the biggest challenges for banks and corporates, while NBFIs find document-heavy processes the biggest burden.

Efficiency gains planned



Q: Which of the following does your firm plan to invest in, to enhance trade compliance?

Overall, 60% of firms revealed they are looking to invest in integration / interconnectivity of systems, with 74% looking to improve data sharing and transparency.

Compliance as an advantage

Q: Can trade compliance be an enabler for your business? Rank the following in terms of importance.

	Business Enabler	Rank
•		Kalik
E Bank	Competitive advantage	1
	Avoid regulatory fines and penalties	2
	Strengthen customer trust	3
	Broaden customer (market) reach	4
	Strengthen investor/stakeholder trust	5
	Access to funding and liquidity	6
用	Competitive advantage	1
	Strengthen customer trust	2
Corporate	Access to funding and liquidity	3
	Broaden customer (market) reach	4
	Strengthen investor/stakeholder trust	5
	Avoid regulatory fines and penalties	6
<u>iii</u>		
	Competitive advantage	1
	Broaden customer (market) reach	2
NBFI	Access to funding and liquidity	3
	Avoid regulatory fines and penalties	4
	Strengthen customer trust	5
	Strengthen investor/stakeholder trust	6

Competitive advantage is seen as the main benefit of trade compliance across the board. Corporates reported less concern over fines, with accessing liquidity a bigger priority.

Data gathered from 124 respondents, December 2020–March 2021

Learn more about how LexisNexis[®] Risk Solutions can streamline your trade compliance processes, with quality list data and automated screening.

Learn more about LexisNexis[®] Firco™ Trade Compliance.



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